

FRATERNAL OPERATIONS

Thomas McCaffrey

Vice President, Fraternal Operations

June 15, 2020

New Haven, CT



AGENDA

- **Challenges for fraternal operations**
- **New and revised Fraternal Resources, Awards**
- **Communicate, Communicate, Communicate**
- **What we need from you**



CHALLENGES FOR FRATERNAL OPERATIONS



CHALLENGES FOR FRATERNAL OPERATIONS

- **Pandemic continues**
 - Second wave building, uncertain future
 - New norms for life with the virus
- **Economic turmoil growing**
 - Massive unemployment, companies shut down
- **Social unrest spreading**
 - Demonstrations, riots, national focus
- **Political Divisiveness worsening**
 - No middle ground



WHAT SHOULD KNIGHTS DO?



5 KEY RESPONSES FOR KNIGHTS

1. Embrace digital technologies and practices
 - Use extensively in Fraternal Operations
2. Ramp up LNNB efforts for the entire fraternal year
 - Care for your members, parishes, and communities
 - Engage your members in meaningful contributions



5 KEY RESPONSES FOR KNIGHTS

3. **Adopt new normals for life with the pandemic**
 - Focus on protecting the vulnerable
4. **Help get our churches reopened**
 - Restore access to the sacraments
 - Provide a calming influence in our stressed society



5 KEY RESPONSES FOR KNIGHTS

5. Evangelize the Faith

- Build the Domestic Church within our own families
- Engage Catholic men with Into The Breach



1. EMBRACE DIGITAL METHODS

- See posted webinar on digital tools and methods
- Appoint a technology director
- Help members become comfortable with use
- Make permanent part of council ops



2. LNNB: Contact and engage members

- **Contact every member**
 - Don't just send an email
 - Assist with basic needs
- **Engage members with service activities**



2. LNNB: Knights Helping Knights

- Help financially struggling members
- Create job banks: Help wanted / available
- Encourage hiring a brother Knight
- Host job hunter networking meetings



3. NEW NORMAL FOR LIFE WITH PANDEMIC

- Still taking shape
- Different in every state and city
- Common theme: Protect the vulnerable



3. NEW NORMAL: SUGGESTIONS FOR RELAXED RESTRICTIONS

- Follow civil, religious, county health regulations
- Avoid unnecessary travel
- Take special measures to protect the vulnerable
 - members, volunteers, guests



3. NEW NORMAL: SUGGESTIONS FOR MEETINGS, EVENTS

- Offer a digital option to participate without risk for health
 - Combine digital with face to face
- Use entry controls to turn away sick or exposed
 - Take temperatures, ask questions
- Use hand sanitizers and disinfectants
- Take special precautions
 - Masks, spacing, group size, avoid touching



3. NEW NORMAL: SUGGESTIONS FOR MEETINGS, EVENTS

- Sanitize food prep and serving areas
- No self serve food or drink
- Plate the food in clean area and bring to guests
- Use individually packaged condiments
- Don't use cash transactions
- Offer take out meals



4. HELP REOPEN THE CHURCHES

- **Happening right now**
- **Pastors need KofC help**
- **Excellent opportunity to engage members immediately**
- **Excellent opportunity to recruit new members**
- **Great way to start new fraternal year**



5. EVANGELIZE: BUILD THE DOMESTIC CHURCH

- Build domestic church while social distancing
- Evangelize your families
 - They will evangelize others
- Turn the tide on youth leaving the Faith



5. EVANGELIZE: INTO THE BREACH VIDEO SERIES

- **New Faith in Action program**
- **Every council strongly urged to participate**
- **Study guide will soon be available**
- **All episodes are on kofc.org/intothebreach**



NEW AND REVISED RESOURCES, AWARDS



PUBLIC RELATIONS RESOURCES

- Submit an upcoming council event for filming
- Contact Communicationsdept@kofc.org
 - Provide details and POC



NEW TRAINING RESOURCES

- **New, improved webpage: kofc.org/training**
- **Regional training courses**
- **Updated print resources**
- **Presentations for State Organizational Meetings**



UPDATED PRINT RESOURCES

- **Annual Fraternal Planner (Done)**
- **Guidelines for Council Meetings (Almost Done)**
- **Faith in Action Guidebook (Almost Done)**
- **Leadership Resources (Under revision)**



ONLINE EXEMPLIFICATIONS

- Offered frequently
 - See emails for schedule
- On demand ceremonies may soon be available
- Last ceremonies for 2019 - 2020:
 - Monday, June 29, 7:00 PM, 10:00 PM EDT

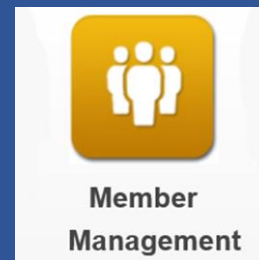
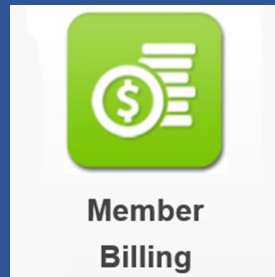


AFTER THE CEREMONY

- **Supreme reports participants to states and councils**
- **Council follow up actions are required**
 - **Resolve errors**
 - **Report and record new and advanced members**
 - **Contact members**
 - **Collect dues**
 - **Provide membership cards**



ELECTRONIC TOOLS



DIGITAL MEETINGS

- **Pick tools that facilitate:**
 - **Broad participation**
 - **Discussion**
 - **Voting**



ELECTRONIC VOTING

- **MOTIONS**
- **CANDIDATES FOR ADMISSION**
- **ELECTION OF OFFICERS**
- **GUIDELINES WERE PUBLISHED**



INSTALLATION OF OFFICERS

- **May be done electronically**
 - **Use council meeting tools**
 - **Modify existing script as needed**



AWARDS

NEW CRITERIA FOR 2020 - 2021



McGIVNEY AWARD

- **5% Net Growth in Membership**
 - **Reduced from 7%**
- **Minimum 3 - 20**
 - **Reduced from Minimum 4 - 35**



FOUNDERS AWARD

- Host and promote two Fraternal Benefit Seminars
 - **Removed Quota of 2.5% and Min 3 / Max 18**
 - Seminar must be promoted
 - No attendee minimum.
 - Can do combined seminars with other councils
 - Use approved presentations
 - General Agent reports completion to Supreme



COLUMBIAN AWARD

- **16 Program Credits**
 - 4 each in Faith, Family, Community and Life Categories
- **Removed Required Programs**
- **Added More Featured Programs**



STAR COUNCIL AWARD

- McGivney Award (Membership)
- Founders Award (Insurance)
- Columbian Award (Programs)
- Submit Forms #365 and #1728
- Safe Environment Compliant (US / CAN)
- **Removed requirement to be current with Supreme Assessments**



STAR DISTRICT AWARD

- Membership Goal (70% of combined council quotas)
- Insurance Goal (All councils fully comply)
- At least one council in District must earn Star Council
- **Submit all required Form 944 reports on Council Status**



COMMUNICATE, COMMUNICATE, COMMUNICATE



COMMUNICATE, COMMUNICATE, COMMUNICATE

- **Stay current with Fraternal Operations issues**
- **Get on Supreme's distribution lists**
 - **Submit forms 185 and 365 ASAP**
 - **Update contact info in Membership Records**
- **Setup email, text, phone pipelines for all members**



COMMUNICATE, COMMUNICATE, COMMUNICATE

- **All State, District, Council leaders should:**
 - **Attend all Fraternal Operations Webinars**
 - **Read every Fraternal Leadership Advisory**
 - **Widely share all Fraternal Operations emails**
 - **Participate in all Fraternal Operations surveys**
 - **Share good ideas, best practices**



WHAT WE NEED FROM YOU

- Promote use of digital tools
- Promote webinar attendance
- Promote use of online ceremonies
- Urge councils to do the LNNB program
- Enforce timely submission of Forms 185, 365, 1728



VIVAT JESUS!

Thomas McCaffrey

Vice President, Fraternal Operations

May 26, 2020

New Haven, CT

